



## SPONSOR & EXHIBITOR PROSPECTUS



**APRIL 1<sup>st</sup> TO 3<sup>rd</sup>, 2025**  
**HILTON UNIVERSITY OF HOUSTON**  
**HOUSTON, TEXAS**

**[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)**



APRIL 1–3, 2025  
HILTON UNIVERSITY OF HOUSTON  
HOUSTON, TX

### 3 DAYS, 50 PORTS

The 2025 Port of the Future Conference will host representatives from more than 50 seaports worldwide to address emerging issues facing ports of entry, international trade, and associated industries. Past attendees included port officials from the United States, Canada, Mexico, the Caribbean and Central America, South America, Europe, Africa, Asia, and Australia.

The conference, now in its sixth year, focuses on creating and revitalizing our Nation's seaports, infrastructure, and processes – across maritime, air, land and cyber domains. Participants will hear from industry leaders, government agency representatives, and prominent researchers, discussing their visions for Ports of the Future, projected trends and emerging challenges, promising research, and new, innovative technology.

The 2025 Port of the Future Conference is shaped by the latest research and innovation, advances in technology, an increasing dependence on artificial intelligence and automation, enhancements in data security and information sharing, exploration of alternative fuels, ongoing efforts to achieve a zero-emissions footprint, cyber and physical security, and heightened environmental compliance – all impacting the ability to move cargo and people rapidly and securely across international borders.



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Contact: Kevin Clement, Conference Director, at [KClement@uh.edu](mailto:KClement@uh.edu) | 512.626.5413



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## IMPACTFUL CONFERENCE / BREAKOUT TRACKS

Bringing the right people together starts with providing the best content to meet their needs and goals. We have built a series of presentations and breakout sessions to address the most critical topics.

- ◇ Port Infrastructure 4.0
  - Digitalization and Information Sharing
  - AI and the Automated Port of the Future
- ◇ Port Development
- ◇ Intermodal Connectivity
- ◇ Ports in Offshore Wind Energy
- ◇ Decarbonization and Alternate Fuels
- ◇ Port Energy and Sustainability
- ◇ Carbon Capture
- ◇ Port Security, Cybersecurity, and Emergency Management
- ◇ Clean Ports
- ◇ And Other Relevant Topics

## SPECIAL EVENTS

We offer a series of special events to provide conference participants opportunities to interact with each other to discuss new and innovative ideas and exchange information and enhance their conference experience.

### Networking Reception

On the evening of Tuesday, April 1<sup>st</sup>, the Port of the Future Conference will host a networking reception from 5:30 pm to 8:00 pm on the 2nd floor of the Hilton University Houston. Live music will be provided by Country Western recording artists, Bill Mock and Karl Waitz.

### Port Houston Tour

On the evening of Wednesday, April 2<sup>nd</sup>, the Port of the Future Conference and Port Houston will host a tour of the port aboard the M/V Sam Houston, a 95-foot vessel that holds up to 100 passengers. The boat is air conditioned with lounge seating in addition to standing room on deck. Following the 1.5 hour tour, the bus will stop at the J Bar M Texas BBQ before returning to the Hilton University Houston. Interested Conference attendees must first register for the event and then sign up for the Port Tour.

### The Port of the Future Student Research Poster Contest

The Port of the Future Conference will host its 2025 Student Research Poster Contest, an opportunity for undergraduate students worldwide to contribute to research in the port and maritime domains, gain professional recognition, and begin to build a network of like-minded colleagues and mentors. Quad charts of this research will be posted through the hallways of the Conference. An award ceremony to recognize top research submissions will be held on the evening of Tuesday, April 1<sup>st</sup> at 6:30 pm in the Conrad Hilton Ballroom.

### Port Endeavor Exercise

The Port of the Future Conference has contracted with two facilitators from the International Association of Ports and Harbors to conduct the Port Endeavor Exercise on Thursday afternoon, April 3<sup>rd</sup> with the possibility of additional iterations on April 4<sup>th</sup>.

The Port Endeavor Exercise is a 3-hour workshop (introduction, gameplay, extended debrief and discussions) that uses an interactive board game to help port representatives integrate UN Sustainability Development Goals into their business strategy and day-to-day operations. It is designed to train and increase awareness amongst ports, their users, and their communities as to what roles they can play to deal with the environmental, social and economic challenges facing the industry. Sign up to participate online.

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### WHO ATTENDS?

- ◇ Port and Terminal Managers and Operators
- ◇ Port Service Providers
- ◇ Maritime and Port Associations
- ◇ Intermodal Service Providers
- ◇ Shipping and Freight Companies
- ◇ Vessel Owners and Managers
- ◇ Government Agencies
- ◇ Technology Solutions and Systems Providers
- ◇ Security and Electronic Systems Integrators
- ◇ Energy Traders and Producers
- ◇ Academic and Research Institutions
- ◇ Maritime Transportation Consultants

### PREVIOUS SPONSORS



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### CONFERENCE PARTNERS

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MARITIME COALITION

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## 50 DAYS, 50 PORTS

### A SAMPLING OF PREVIOUS PORTS IN ATTENDANCE

- Antigua and Barbuda Port Authority
- Aransas Terminal Company
- Brunswick River Terminal
- Canaveral Port Authority
- Chittagong Port Authority, Bangladesh
- City and Borough of Juneau Docks and Harbors
- Georgia Ports
- Ghana Maritime Authority
- Host Avondale Terminals
- Indiana Ports
- Inland Port Dillon
- Inland Port Greer
- Inland River Ports and Terminals Association
- Maher Terminals
- Manzanillo International Terminal
- Mississippi State Port Authority
- Morgan City Harbor and Terminal District
- New Jersey Wind Port
- NovaPorte
- Ondo Deep Sea Port, Nigeria
- Panama Canal Authority
- Plaquemines Port Harbor & Terminal District
- Port Antwerp-Bruges
- Port of Aalborg, DK
- Port of Alaska at Anchorage
- Port Authority of Jamaica
- Port Authority of New York/ New Jersey
- Porto do Acu, Brazil
- Port Baku

- Port of Bayport, CA
- Port of Baytown
- Port of Bellingham
- Port of Beaumont
- Port of Brownsville
- Port Canaveral
- Port of Charleston
- Port of Coeymans, NY
- Port of Corpus Christi
- Port of Detroit and Wayne County
- Port Everglades
- Port of Freeport
- Port Fourchon
- Port of Galveston
- Port of Gulfport
- Port of Hamburg
- Port of Hampton Roads
- Port of Harlingen
- Port Houston
- Port of Hueneme
- Port of Jacksonville
- Port of Kribi, Cameroon
- Port of Long Beach
- Port of Long Son
- Port of Los Angeles
- Port of Manatee
- Port Mansfield
- Port Miami
- Port Montreal
- Port of Hueneme
- Port of Jacksonville
- Port of Kribi, Cameroon
- Port of Long Beach

- Port of Long Son
- Port of Los Angeles
- Port of Manatee
- Port Mansfield
- Port Miami
- Port Montreal
- Port of New Castle
- Port of New Orleans
- Port of Orange
- Port of Port Arthur
- Port Quebec
- Port of San Diego
- Port of Santos, Brazil
- Port of Seattle
- Maritime and Port Authority of Singapore
- Port of South Louisiana
- Port of Tacoma
- Port of Tanger Med
- Port of Texas City
- Port of Vancouver
- Port of Victoria
- Port of Virginia
- Sabine Neches Navigation District
- Seaport Manatee
- South Carolina Ports
- Southern Ports, Australia
- Suez Canal Economic Zone
- Tampa Port Authority
- Trinity River Authority (Port Liberty)
- Virginia Maritime Association

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### A SAMPLING OF OUR PREVIOUS ATTENDEES

- AirLiquide
- AKUA
- American Association of Ports
- Allianz
- Allosense
- American Bureau of Shipping
- American Public University System
- Aramco Americas
- Arizona State University
- Autonomy Institute
- Bay Houston Towing
- BIMCO
- Blue Sky Maritime Coalition
- Blue Water Shipping
- Borders, Trade and Immigration Institute
- BP
- Canal Barge Company
- Center for Houston's Future
- Center for Maritime Strategy
- CenterPoint Energy Houston Electric
- Consulate General of Canada
- Consulate of the Kingdom of Denmark
- Consulate of the Republic of Croatia
- CorePower
- Cross-Border Research Association
- Cross-Border Threat Screening & Supply Chain Defense
- Crowley
- Cybersecurity and Infrastructure Security Agency (CISA)
- Deloitte
- Dow
- Duke Energy
- Electrification Coalition
- Environmental Protection Agency
- ExxonMobil
- FuelTrust
- Fincantieri Marine Group
- Great Lakes St. Lawrence Governors and Premiers
- Greater Houston Port Bureau
- Groupe Desgagnés
- Gulf Winds International
- HPC Hamburg Port Consulting GmbH
- Hatch

- Hendry Marine Industries
- Houston East End Chamber
- Houston Pilots
- Houston-Galveston Area Council
- Howland Group
- HSIN Silk Road Shipping USA
- Huntsman
- Hy Stor Energy
- InfraGard Houston
- Innovation Norway
- Inter-American Committee on Ports (CIP), Organization of American States (OAS)
- Intercontinental Terminals Company
- International Longshoremen's Association (ILA)
- International Port Community Systems Association
- International Propeller Club
- Jenoptik
- Kinder Morgan
- Kirby Corporation
- Lamar University Center for Advances in Port Management
- Launch Alaska
- Liquefied Gas Carrier National Center of Expertise
- Los Alamos National Laboratory
- Louisiana Department of Transportation and Development
- Maine Maritime Academy
- MerLion Advisory Group
- National Oceanic and Atmospheric Association (NOAA)
- National Oceans & Applications Research Center
- National Security Innovation Network
- National University
- NetFeasa LLC
- Nokia
- Norwegian American Chamber of Commerce
- Oil & Natural Gas Information Sharing & Analysis Center
- Pacific Northwest National Laboratory
- Panama Canal Authority
- Petro-Nav

- PhDSoft
- Portwise
- PortXchange
- Radix
- Rightship
- Royal Caribbean Group
- Royal Norwegian Consulate General
- SAAM Ports
- Sam Houston State University
- San Jacinto College
- SARONIC
- Scottish Development International
- Shell
- Shell Shipping & Maritime
- Shell Trading
- Southern Cargo Handling
- Stanford University
- Stevens Institute of Technology
- Stolt
- Stork
- Suez Canal Economic Zone
- Texas A&M Transportation Institute
- Texas A&M University
- Texas A&M University at Galveston
- Texas Commercial Airports Association
- Texas Department of Transportation
- Texas Southern University
- Transportation Security Administration
- ThayerMahan
- Tunley Environmental
- U.S. Army Engineer Research & Development Center
- U.S. Army National Guard
- U.S. Coast Guard
- U.S. Customs and Border Protection
- U.S. Department of Homeland Security
- U.S. Maritime Administration
- U.S. Naval Post Graduate School
- University of Houston
- University of Calgary
- Virginia Maritime Association
- Vopak U.S. Southern Region
- Wartsila Voyage
- WGMA

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## SCHEDULE OF EVENTS

### March 31<sup>st</sup>, 2025

2:00 pm – 6:00 pm	Exhibitor and Sponsor Setup
2:00 pm – 6:00 pm	On-Site Registration and Badge Pick Up
2:00 pm – 6:00 pm	Port Association Meetings

### Tuesday, April 1<sup>st</sup>, 2025

7:00 am – 6:30 pm	Technologies and Solutions Exhibition
8:15 am – 12:00 pm	Welcome, Keynote and Featured Speakers
12:00 pm – 1:00 pm	Networking Lunch
1:00 pm – 5:00 pm	Track 1: Developing Ports (Conrad Hilton Ballroom)
1:00 pm – 5:00 pm	Track 2: The Francis Scott Key Bridge Incident (Waldorf Astoria Ballroom)
1:00 pm – 5:00 pm	Track 3: Intermodal Connectivity (Shamrock Room)
5:30 pm – 7:30 pm	Networking Reception
6:30 pm – 7:00 pm	Student Research Poster Awards Ceremony

### Wednesday, April 2<sup>nd</sup>, 2025

7:00 am – 6:30 pm	Technologies and Solutions Exhibition
8:00 am – 12:00 pm	Track 4: Port Infrastructure 4.0 (Conrad Hilton Ballroom)
8:00 am – 5:00 pm	Track 5: Offshore Wind Energy (Shamrock Room)
8:00 am – 5:00 pm	Track 6: Decarbonization and Alternative Fuels (Waldorf Astoria Ballroom)
12:00 pm – 1:00 pm	Networking Lunch
1:00 pm – 5:00 pm	Track 7: Port Energy and Sustainability (Waldorf Astoria Ballroom)
4:30 pm – 8:00 pm	Technology Demo and Port Houston Tour

### Thursday, April 3<sup>rd</sup>, 2025

7:00 am – 6:30 pm	Technologies and Solutions Exhibition
8:00 am – 12:00 pm	Track 8: Port Security, Cybersecurity, and Emergency Management (Conrad Hilton Ballroom)
8:00 am – 5:00 pm	Track 9: Carbon Capture (Waldorf Astoria Ballroom)
8:00 am – 5:00 pm	Track 10: Relevant Topics (Shamrock Room)
8:00 am – 4:00 pm	Research Showcase
12:00 pm – 1:00 pm	USCG Research and Development Focus (Shamrock Room)
2:00 pm – 5:00 pm	Port Endeavor Exercise

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## EXHIBITING OPPORTUNITIES

Exhibiting at the Port of the Future Conference™ is a great opportunity for you to promote your products, services and company to a highly influential audience of government agencies and ports and terminal operators looking to advance and modernize their operations

The exhibit package not only provides you a location and platform to demonstrate your solutions and meet with your potential partners and customers, but it will also allow you to reach virtual attendees, and have brand awareness before during and after the Conference.

### Each Exhibit Package Includes the Following:

- ♦ 10 ft by 8 ft pipe and draped booth area
- ♦ Two all access passes which includes the following:
  - ♦ All general and breakout sessions
  - ♦ Network Reception of the evening of April 1<sup>st</sup>
  - ♦ All workshops including all keynote addresses
  - ♦ Three breakfasts, two lunches and snack breaks
- ♦ Two virtual attendee passes
- ♦ Logo with hyperlink and 75 word description on program website and on Exhibitor/Attendee Hub App
- ♦ Lead capture App on smart phone using QR code for 1 user
- ♦ Messaging and networking App to reach in-person and virtual attendees
- ♦ One six feet draped table, carpet, two side chairs and one wastebasket
- ♦ Basic electricity and in booth Wi-Fi internet access



\*There are no corner charges for corner booths. Booth assignments are assigned on a first come first pay basis. All booths are assigned upon receipt of payment and signed agreement.

### Cost for Exhibit Package:

Early Bird: On or before December 1, 2024: \$3,500  
Standard: On or after December 2, 2024: \$3,750

Cost for additional 8x10 space  
(does not include additional listing): \$2,750

Cost for additional passes over booth allotment:  
\$250.00 per pass

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## SPONSORSHIP OPPORTUNITIES

Enhance your presence and show your support for the port community by sponsoring the program. Each sponsorship package is designed to give you maximum exposure by providing you more visibility and engagement on-site and on-line.

	Platinum	Gold	Silver	Patron
<b>Booth Space</b>				
Exhibit Package (2 passes per 8x10 booth package)	8x20 Premium Area	8x20 Standard Area	8x10 Standard Area	8x10 Standard Area
<b>Attendance Passes</b>				
Additional in-person all access passes	8	4	2	1
Additional virtual attendee pass	8	4	2	1
Student Scholarships	4	2	1	0
<b>Marketing and Promotion Opportunities</b>				
Website Front Page Logo Postion	Premium	Premium	Standard	Standard
Website Front Page Banner Ad - 940x150	940x150	940x150	300x400	N/A
Acknowledgement of Sponsorship From the Podium	✓	✓	✓	
Rotating Banner on Attendee Hub App	✓	✓		
Logo on Port of the Future Conference™ Marketing and Promotional Materials	Premium	Premium	Standard	
Logo on Program Signage Onsite	✓	✓	✓	✓
Enhanced Profile on Exhibitor/Attendee Hub App Including Embedded Videos and Collateral Materials for Attendee Download	✓	✓	✓	✓
Attendee Contact List for Post Conference Followup	✓	✓	✓	
<b>Thought Leadership</b>				
Position on and Sponsorship of Panel - Logo on Panel Listing on All Agenda Posting	3	2	0	0
Position on Advisory Board	1	1	0	0
<b>Cost</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Port of the Future Student Research Poster Contest: \$7,500

All the benefits of Silver Sponsorship plus the following:

- ◇ Logo on Student Research Poster Contest web page, social media announcements, and award certificates
- ◇ Logo as the sponsor on the reception area signage
- ◇ Participation in the April 1st Student Research Poster Contest Awards Ceremony (speaking role and in presentation of awards to top submissions)
- ◇ Listing in the online agenda and attendee Hub App and company listing as the Student Research Poster Contest sponsor



### April 1st Networking Reception Sponsor: \$7,500

All the benefits of Silver Sponsorship plus the following:

- ◇ Placement of promotional item or company information on every table in the reception area and next to the bars
- ◇ Logo as the sponsor on the reception area signage
- ◇ Listing on the online agenda and Attendee Hub App and company listing as the networking reception sponsor
- ◇ Logo on all conference marketing and promotional materials highlighting sponsorship



### April 1st or 2nd Networking Lunch Sponsor: \$10,000

All the benefits of Silver Sponsorship plus the following:

- ◇ Placement of promotional item or company information on every table in the lunch area and next to the lunch buffet
- ◇ Logo as the sponsor on the lunch area signage
- ◇ Listing on the online agenda and Attendee Hub App and company listing as the networking lunch sponsor
- ◇ Logo on all conference marketing and promotional materials highlighting sponsorship



### Lanyard: \$6,000 (limited to one sponsor)

All the benefits of Patron Sponsorship plus the following:

- ◇ Lanyards with company logo handed out at registration to all attendees - lanyard must be produced by sponsor and provided to Port of the Future Conference Coordinator by March 31<sup>st</sup>.

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